

Two Harbors Area Chamber of Commerce

Level of Membership Investment

- Signature Investment Level (pg 2) \$ 232
- Sponsor Investment Level (pg 3) \$ 495
- Patron Investment Level (pg 4) \$ 815
- Benefactor Investment Level (pg 5) \$ 1,475
- Elite Benefactor Investment Level (pg 6) \$ 2,195

Non-Business Chamber Investment Opportunities

- Individual Investment Level \$ 57
- Associate Investment Level \$ 88

Revised October, 2008

Chamber Membership Investment Levels

Investment

Signature Investment Level \$232

Established as the minimal/entry membership for those doing business in the North Shore area.

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issues
- Invitation to networking and banquets and other Chamber events and activities.
- Business website and phone number listed in Annual Business and Visitor Guide Directory.
- Opportunity to advertise in all Chamber related publication including: Banner advertising on weekly “*Chamber Outlook*” email, Annual Business and Visitor Guide; Snowmobile maps, Events brochures, Special events tabloids
- Business website listed and hyper-linked on Chamber website.
- Opportunity to purchase billboard space
- Access to Chamber member mailing list.

October 2008

Investment

Sponsor Investment Level

\$495.00

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issues
- Invitation to networking and banquets and other Chamber events and activities.
- Business website and phone number listed in Annual Business and Visitor Guide Directory.
- Opportunity to advertise in all Chamber related publication including: Banner advertising on weekly “*Chamber Outlook*” email, Annual Business and Visitor Guide; Snowmobile maps, Events brochures, Special events tabloids
- Business website listed and hyper-linked on Chamber website.
- Opportunity to purchase billboard space
- Access to Chamber member mailing list.

Additional Benefits

- ❖ Business brochure (4X9 inch) displayed in the RJ Houle Information Center.
- ❖ Business promotional materials mailed out (upon member’s request) with each inquiry for North Shore Area information.

October 2008

Patron Investment Level

Investment
\$815.00

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issues
- Invitation to networking and banquets and other Chamber events and activities.
- Business website and phone number listed in Annual Business and Visitor Guide Directory.
- Opportunity to advertise in all Chamber related publication including: Banner advertising on weekly “*Chamber Outlook*” email, Annual Business and Visitor Guide; Snowmobile maps, Events brochures, Special events tabloids
- Business website listed and hyper-linked on Chamber website.
- Opportunity to purchase billboard space
- Access to Chamber member mailing list.
- Business brochure (4X9 inch) displayed in the RJ Houle Information Center.
- Business promotional materials mailed out (upon member’s request) with each inquiry for North Shore Area information.

Additional Benefits

- ❖ Business website and phone number listed and *highlighted* in Annual Business and Visitor Guide Directory.
- ❖ Second listing in the Annual Business and Visitor Guide
- ❖ *Up to two business brochures* displayed in the RJ Houle Information Center. (2- 4X9 inch or 1- 8.5 X 11)
- ❖ Detail in website business directory at no charge.
- ❖ Mailing list of area inquiries available on an annual basis.
- ❖ Complimentary banner ad per year in “Chamber Outlook” weekly email for four consecutive weeks. (Business needs to provide completed ad for placement)

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Benefactor Investment

Investment
\$1,475.00

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issue.
- Invitation to networking and banquets and other Chamber events and activities.
- Business website and phone number listed in Annual Business and Visitor Guide Directory.
- Opportunity to advertise in all Chamber related publication including: Banner advertising on weekly “*Chamber Outlook*” email, Annual Business and Visitor Guide; Snowmobile maps, Events brochures, Special events tabloids
- Business website listed and hyper-linked on Chamber website.
- Opportunity to purchase billboard space
- Access to Chamber member mailing list.
- Business brochure (4X9 inch) displayed in the RJ Houle Information Center.
- Business promotional materials mailed out (upon member’s request) with each inquiry for North Shore Area information.
- Business website and phone number listed and **highlighted** in Annual Business and Visitor Guide Directory.
- Second listing in the Annual Business and Visitor Guide
- *Up to two business brochures* displayed in the RJ Houle Information Center. (2- 4X9 inch or 1- 8.5 X 11)
- Mailing list of area inquiries available on an annual basis.

Additional Benefits:

- ❖ Includes banner advertising on Chamber website upon request. Member is responsible for banner creation.
- ❖ Second category listing in Annual Business and Visitor Guide.
- ❖ **Two complimentary – four consecutive weeks** banner ad per year in “Chamber Outlook” weekly email. (Business needs to provide completed ad for placement)
- ❖ Business detail, picture, and directions in website member directory at no charge.
- ❖ Member can request a link on the Chamber Home page on the website. Category listed at the discretion of the Chamber office.

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Elite Benefactor Investment

Investment
\$2,195.00

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issue.
- Invitation to networking and banquets and other Chamber events and activities.
- Business website and phone number listed in Annual Business and Visitor Guide Directory.
- Opportunity to advertise in all Chamber related publication including: Banner advertising on weekly “*Chamber Outlook*” email, Annual Business and Visitor Guide; Snowmobile maps, Events brochures, Special events tabloids
- Business website listed and hyper-linked on Chamber website.
- Opportunity to purchase billboard space
- Access to Chamber member mailing list.
- Business brochure (4X9 inch) displayed in the RJ Houle Information Center.
- Business promotional materials mailed out (upon member’s request) with each inquiry for North Shore Area information.
- Business website and phone number listed and ***highlighted*** in Annual Business and Visitor Guide Directory.
- Second listing in the Annual Business and Visitor Guide
- *Business brochures* displayed in the RJ Houle Information Center. (2- 4X9 inch or 1- 8.5 X 11)
- Mailing list of area inquiries available on an annual basis.
- Includes banner advertising on Chamber website upon request. Member is responsible for banner creation.
- Business detail, picture and direction/location in website member directory at no charge.
- Member can request a link on the Chamber Home page on the website. Category listed at the discretion of the Chamber office.

Additional Benefits:

- ❖ Three-category listings in Annual Business and Visitor Guide.
- ❖ ***Three complimentary - four consecutive week*** banner ad per year in “Chamber Outlook” weekly email. (Business needs to provide completed ad for placement).
- ❖ Business information/news included in” Chamber Outlook”

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Non-Business Chamber Opportunities

Individual Level \$57 year

Established for individuals wishing to participate, support and keep abreast of Chamber and community activities.

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issues
- Invitation to networking and banquets and other Chamber events and activities

Associate \$88.00

Established for non-profit organizations or governmental agencies that are restricted to dues guidelines. Examples include societies, ministerial groups, museums, etc. (not included in the business directory or chamber website)

Benefits:

- Weekly Chamber Outlook email informing members of meetings, networking opportunities, community business related issues
- Invitation to networking and banquets and other Chamber events and activities
- Listed under Community Service section in annual Visitor Guide and Community Directory.

All member benefits:

- ❖ *Refer calls to members only. Provide specific information about members*
- ❖ *The Chamber purchases all services, equipment and materials from members when possible*

Additional Membership Investment Options

RJ Houle Display Investments

Business brochures (4X9) displayed at the RJ Houle Information Center - \$ 250/brochure
Business brochures (8.5X11) displayed at the RJ Houle Information Center - \$ 350/brochure

Annual Business and Visitor Guide Additional Investments:

Highlighted business listing in Annual Business and Visitor Guide Directory - \$ 25
Additional listing Annual Business and Visitor Guide Directory-
 With corresponding key word on website \$ 25
Additional category listing in Annual Business and Visitor Guide Directory \$ 50

Mailing Opportunities and Investments:

Business promotional materials mailed out with each inquiry for North Shore \$ 250
Information.
Mailing list of area inquiries available on an annual basis (effective 1-07) \$ 500
Member mailing flyers with Chamber minute mailing \$ 75
Non-member member mailing list \$ 300

Weekly e-mailed visitor information from RJ Houle Center \$250
Chamber membership mailing labels \$ 25
Chamber membership mailing list emailed \$ 10

“Chamber Outlook” Investment Opportunities:

Business ads on weekly “Chamber Outlook” \$ 30/week
 Four consecutive weeks \$ 100
Business related news, events or announcements \$ 20/week

Chamber Web Page Investment Opportunities:

Chamber Web page 3 month banner ad \$ 400
Additional keywords \$ 10
Chamber Website Business Directory Opportunities -
 • Business description year \$ 25/year
 • Business picture \$ 25/ year
 • Location/Driving Directions \$ 10/year

Additional Member Investment Opportunities:

Billboard Ad - one year contract \$1,200

8X10 Indoor Advertising at R.J. Houle Center \$39/ month
Access to color printer -
 .80 per copy 1-100 for back-to-back color double the price.
 .70 per copy after 100 for back-to-back color double the price.

January 2009